



Adam Miller <adam.miller@lacity.org>

Update re: DISCOVER LA website, and the HOLLYWOOD SIGN address

2 messages

Heather Hamza

Reply-To: Heather

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Fri, Jan 1, 2016 at 7:28 PM

All-

Upon further investigation, I see that the Discover LA website, one that is being paired with Mayor Garcetti's adventures at the Rose Bowl parade, is listing the wrong address for the Hollywood sign.

There is no address for the sign, per www.Hollywoodsign.org. However, if you want to go to a proper, sanctioned viewpoint, it will be Hollywood & Highland. OR the Griffith Park Observatory.

This website is directing countless cars to Lake Hollywood park, which has been described as a "disaster" by many (both civilians as well as uniforms).

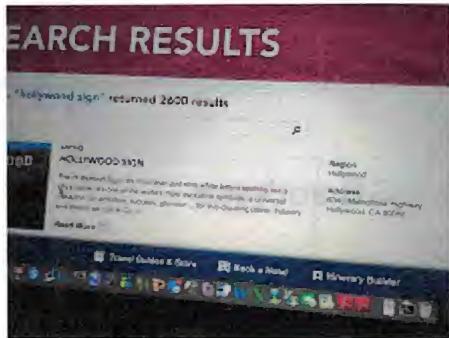
This website must be updated IMMEDIATELY.

<http://www.discoverlosangeles.com/search/site/hollywood%20sign>

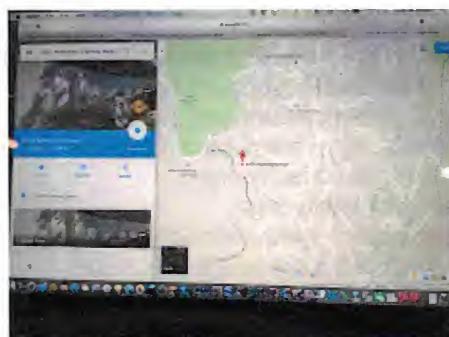
Thank you.

Heather

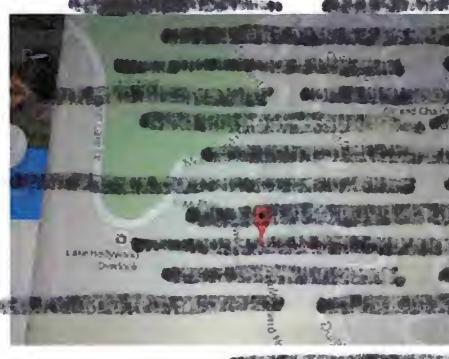
3 attachments



discover LA website MAJOR ERROR.jpg
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6342 Mulholland via Google maps.jpg
1557K



6342 Mulholland closeup.jpg
3617K

Rio

info@sagon-phiof.com

310@ghostfishing.org

Fri, Jan 1, 2016 at 7:52 PM

To: Heather

Who on Garcetti's and Ryu's team may I ask is in charge of digital marketing and communications? As a professional in this field, I would appreciate your guidance. Thank you.

6/29/2016

City of Los Angeles Mail - Update re: DISCOVER LA website, and the HOLLYWOOD SIGN address

this field I must say they are doing a subpar job. Thank you, Heather for notifying everyone. The city needs to have an entity monitoring and controlling all online activity based upon set goals, objectives and a well thought out, vetted strategic plan.

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Sent from my iPhone

Rio

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[REDACTED] | office
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